



TMF Partner Kit

Further details at www.themotorsportfiles.com/partnerwithus

Digital Presence

	Per/month
Website Home Banner	100
Sponsored Article	50
Social Only Campaign	150
Full Online Sponsorship	250

Podcast

Per Episode	Per/month
Pre Roll	100
Mid Roll	75
Post Roll	50
Headline Podcast Partner	200

Documentary

	Per/quarter
Headline sponsor includes title, break and post show idents. Inclusion with all promotion, co-branding on socials and website, licensing.	1000
As above with product placement	1500

Headline Show Partner

	Per year (Re-negotiated annually)
Headline sponsorship includes all of the digital presence, Podcast headliner, and documentary headliner elements above, plus backstage access and show promotions.	8000 (Invoiced in quarters)